



MEDIA ALERT

May 5, 2008

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New Hollywood Young Professionals (HYP) Group Set to Kickoff New Program on May 16th

Event will Feature Youngest Contestant of "The Apprentice"

WHO: Greater Hollywood Chamber of Commerce

WHAT: Hollywood Young Professionals (HYP) Program kickoff event – **Lunch with Andy Litinsky**

WHEN: Friday, May 16, 2008 at 12:00 p.m.

WHERE: Hollywood Beach Marriott, 2501 N Ocean Drive, Hollywood

OTHER: **What is HYP?**

Hollywood Young Professionals is a networking group of dedicated, talented young professionals ranging in age from 21 to 40 who either live or work in the greater Hollywood area.

HYP's Mission

To provide young professionals a platform to develop relationships professionally and socially, provide volunteer awareness and create opportunities for young professionals to be engaged in the community through business and economic development efforts.

HYP's kickoff event, **Lunch with Andy Litinsky**, will feature Andy Litinsky, youngest contestant of NBC's "The Apprentice" and the first Apprentice contestant to be 'fired' and re-hired by Donald Trump.

Litinsky currently serves as President of Trump Productions LLC, which is the television production and entertainment business arm of the privately held Trump Organization.

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Event tickets are \$35 in advance and \$45 at the door. HYP membership is \$75, but HYP member or not, everyone is invited to attend the kickoff event.

Purchase tickets online at www.hollywoodchamber.org.

For more information on the event, HYP program or for the opportunity to interview Andy, please contact Sue Ann Scharón, Marketing and Communications Manager, at 954.923.4000.

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