



PRESS RELEASE

FOR IMMEDIATE RELEASE

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***President of Florida Bankers Association Set to Address Local Business Community at Chamber Event***

**HOLLYWOOD, FL** – On February 13, 2009 from 7:30 a.m. to 9:00 a.m. the Greater Hollywood Chamber of Commerce is pleased to present Alex Sanchez, CEO and President of the Florida Bankers Association.

Join us at the Chamber's monthly Good Morning Hollywood Breakfast, as Mr. Sanchez updates the local business community on the current state of banking in relation to America's economic changes.

Founded in 1888, and located in Tallahassee, the Florida Bankers Association is the leading voice for Florida's banking industry. Alex's responsibilities include representing and advocating for Florida's banking industry before all legislative and regulatory bodies in Tallahassee and in Washington.

In 2002, President George W. Bush nominated Alex, as one of the three Presidential appointees on the five-person Federal Retirement Thrift Investment Board ("the Board"). Appointment to this Board includes clearance after a four month extensive F.B.I. background check.

Sponsored by Johnson Controls and Valley Bank, the breakfast will take place at Hillcrest Golf & Country Club (4600 Hillcrest Drive).

Want to maximize your company's exposure? Purchase a table of 10 for **only** \$500 and have the opportunity to gain recognition in front of hundreds of banking associates and other influential business leaders.

Registration is required. Tickets are \$12 for members and \$18 for future members.

For more information and for media credentials, please call Sue Ann Scharon at 954.923.4000 or e-mail [sueann@hollywoodchamber.org](mailto:sueann@hollywoodchamber.org).

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