



PRESS RELEASE

FOR IMMEDIATE RELEASE

March 25, 2010

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***Vedu's Fish & Burger Shack on Hollywood Beach  
Announced as Hollywood Chamber's Project Pride Winner***

**HOLLYWOOD, FL** – The Greater Hollywood Chamber of Commerce is pleased to announce Vedu's Fish & Burger Shack, located at 1500 N Broadwalk on Hollywood Beach, as this quarter's Project Pride winner.

The Chamber's Project Pride initiative is a quarterly program designated to encourage business and property owners to improve the appearance of the City of Hollywood.

This prestigious award is granted to deserving projects such as:

- New façade
- Landscaping
- Parking lot
- Comprehensive improvements done to the exterior of structure

The honoree will receive recognition at the Chamber's upcoming Legislative Update Breakfast on April 9th, an honorable mention during April 7<sup>th</sup> City of Hollywood's city commission meeting and an award plaque for permanent outside display.

Burt Gallo, owner of Vedu's Fish & Burger Shack, wanted an eatery that was only pleasing to the eye but had the best food on the beach. Mr. Gallo entered into a lease for the premises and began renovating the building which is over 60 years old.

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Work commenced on the renovations in 2008 and Vedu's opened for business in 2009. Since the property was close to being condemned, great efforts were taken to re-enforce the structure of the interior and exterior.

The building was painted in pastel colors to reflect Florida's tropical climate. It's Broadwalk and patio seating creates a relaxed and casual dining atmosphere. The centerpiece of the renovation was the creation of the Tiki Hut Roof giving Vedu's its Key West Style.

Mr. Gallo is extremely proud of his restaurant and he believes that the renovation to the property and the establishment of Vedu's complements the recent beach improvements initiated by the City.

Furthermore, Vedu's has added value to the beach community by bringing delicious, high quality food to the beach and has improved the aesthetics to the beach by creating an attractive destination.

Any business owner who would like to be considered for a Project Pride Award, please call 954.923.4000 or e-mail Program Chair Debbie Segal at [Debbie@mintrealty.com](mailto:Debbie@mintrealty.com).

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