



MEDIA ALERT

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Expo Alfresco is HERE!

This Year will mark the Food & Wine Festival's 15th Anniversary

WHO: Greater Hollywood Chamber of Commerce

WHAT: 15th Annual Expo Alfresco: Hollywood's Food & Wine Festival!

WHEN: Wednesday, April 28, 2010 beginning at 5:30 p.m.

WHERE: ArtsPark at Young Circle (Hollywood Blvd. & Federal Highway)

OTHER: Expo Alfresco showcases various businesses intermingled with samplings from many of Hollywood's favorite restaurants, but this year's event promises to take it to a new level with its 2nd Annual Battle of the Chefs, which will feature two local chefs who will compete in an interactive cook-off for the title of "Top Expo Chef"; a free wine tasting with over 20 wines to sample from and a Kidz Korner (courtesy of MuzArt Kidz Konnection) for the little ones.

Tickets are only \$15 a ticket and can be purchased at the gate. Kids 10 and under are free!

Expo Alfresco is sponsored by: Palm Bay Fine Wine & Spirits, GFS Marketplace, A Great Place to Sit, the City of Hollywood, Arts Park, InTown Publishing, Seminole Casino of Hollywood, Waste Pro, Hollywood Beach Marriott, Kindred Hospital and Hollywood Discount Liquors. Special thanks to Muzart Kidz Konnection, Jimmy Jam Productions, Homelenders, South Florida Sun-Times and Sidram Power, Inc.

For media credentials, please contact Marketing & Communications Manager Sue Ann Scharon at 954.923.4000 or 954.937.1159. Please visit www.expoalfresco.com for more information.

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