



PRESS RELEASE

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### ***Hollywood Chamber Announces New Project Pride Winner***

**HOLLYWOOD, FL** – The Greater Hollywood Chamber of Commerce is pleased to announce The Ernest G. Sayfie, M.D. Marital Trust/Town Drug building, located at 2370 Hollywood Boulevard in Hollywood, as a Project Pride winner.

The Chamber's Project Pride initiative is a quarterly program designated to encourage business and property owners to improve the appearance of the City of Hollywood.

This prestigious award is granted to deserving projects such as:

- New façade
- Landscaping
- Parking lot
- Comprehensive improvements done to the exterior of structure

This quarter's honoree will receive recognition at the Chamber's upcoming Legislative Update Breakfast on June 12th, an honorable mention during June 17<sup>th</sup> City of Hollywood's city commission meeting and an award plaque for permanent outside display.

The Ernest G. Sayfie, M.D. Marital Trust encompasses the building which has been recently renovated and completed in October 2008, and was purchased on May 5, 1983 by Ernest G. Sayfie M. D. and Judith Sayfie.

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Since its time of purchase in 1983, the building has seen its fair share of tenants from the landmark, Town Drug of Hollywood to a gym and health center to a bar called My Pleasure Lounge.

Joe Kaller, architect, was commissioned to draw up the architectural plans for an updated façade, renovation of the interior, renovation of the rear entrance and asked to add an additional 1212 square feet of space to the east of the existing building. Upon completion, the building now has 16,591 sq. feet of rental space. Since most of the patrons enter from the rear, the back entrance was redesigned and a landscape design was developed, giving the feeling of an oasis between the parking area and the main building. Large pole lights were added to the parking lot to enhance the security of the property.

Azure Design and Construction Group, Inc. completed both the demolition and the complete build out.

Any business owner who would like to be considered for a Project Pride Award, please call 954.923.4000 or e-mail Program Chair Debbie Segal at [Debbie@mintrealty.com](mailto:Debbie@mintrealty.com).

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