



PRESS RELEASE

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Hollywood Chamber's Project Pride Program Announces New Winner

HOLLYWOOD, FL – The Greater Hollywood Chamber of Commerce is pleased to announce Park Sheridan Plaza/Park Sheridan West located at 3301 – 3399 Sheridan Street in Hollywood, as this quarter's Project Pride winners.

The Chamber's Project Pride initiative is a quarterly program designated to encourage business and property owners to improve the appearance of the City of Hollywood.

This prestigious award is granted to deserving projects such as:

- New façade
- Landscaping
- Parking lot
- Comprehensive improvements done to the exterior of structure

This quarter's honorees will receive an honorable mention during today's City of Hollywood's city commission meeting, and the building owners, Park Sheridan West, Ltd. and Park Sheridan Plaza, Ltd., have already been awarded a plaque to proudly display their great efforts to help "polish the diamond."

Park Sheridan Plaza and Park Sheridan West were built in 1975 and 1977, respectively, and total almost 90,000 square feet of retail and office space. National tenants include: Starbucks, AT&T, the UPS Store, Valley Bank and Beltone.

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The buildings also house regional stores such as A Nose for Clothes and Crown Wine and Spirits with local service tenants such as Xanadu, and #1 Nails. Restaurants include Shenanigans, Wan's Sushi, D'Lites Ice Cream and Levy's Kosher to name a few.

The architect for the renovation project is Kaller & Associates, a Hollywood firm. It was done in a seaside architectural style incorporating a metal roof, varied wall colorings, landscaping, trellises and painted aluminum railing styles.

The renovations included the replacement of the roof and creation of a parapet wall to hide the rooftop equipment and allow for tenant signage. It also included the replacement of all anodized bronze storefront windows and doors with natural aluminum impact rated storefront windows and doors. Chatohootchie sidewalks were removed and replaced with wider brick paver walkways. Music was added to the outside common areas. Bahama shutters were added on the second floor of Park Sheridan West, and the walkways were replaced with pavers set in concrete banding. With the renovation, the buildings also adorn an adopted uniform signage program; all tenant signage is brushed aluminum backlit with white neon. The parking lots were redesigned for better vehicular circulation and eliminated nuisance trees such as Black Olives.

Any business owner who would like to be considered for a Project Pride Award, please call 954.923.4000 or e-mail Program Chair, Debbie Segal at Debbie@mintrealty.com.

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