



PRESS RELEASE

FOR IMMEDIATE RELEASE

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Hollywood Chamber Gears Up for 14th Annual Expo Alfresco – Hollywood's Food & Wine Festival

HOLLYWOOD, FL – The Greater Hollywood Chamber of Commerce invites everyone to attend Expo Alfresco – Hollywood's Food & Wine Festival from 5:00 p.m. to 9:00 p.m. at ArtsPark at Young Circle (Hollywood Boulevard and Federal Highway) on Wednesday, April 29, 2009.

This outdoor event showcases various businesses intermingled with samplings from many of Hollywood's favorite restaurants. Over 4, 000 attendees are expected to attend this year's event.

Participating restaurants include:

Over the Top Catering

Dave & Buster's Hollywood

Tastebuds Catering

Liguori's Fired Up

Ocean Prime

Sage Oyster Bar & French Bistro

"This is the 14th year this fantastic event has provided a large forum for our businesses to gather together and really get back to basics – grass roots marketing. Now more than ever, does our community need to band together and help promote Hollywood businesses and restaurants. Why not do it in a festive, fresh-air setting," says Executive Director of the Chamber, Laura Gambino. "Plus Expo Alfresco-goers also have the opportunity to sample the best food that Hollywood has to offer," Gambino adds.

Continuous live entertainment and activities for all ages help to ensure that Expo Alfresco offers something for everyone.

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Don't worry about the kiddies! They'll have their very own Kidz Corner, courtesy of Muzart, with lots of great activities and games.

For those who are over the age of 21, Expo Alfresco will also feature a free wine tasting. Sponsored by Palm Bay Fine Wine & Spirits, guests will receive the chance to tantalize their palette with over 20 wines from around the world!

Not enough action for you? How about enjoying our Battle of the Chefs match? Watch as Chef Jack Bernstein of Over the Top Catering battles Chef David Mack of Tastebuds Catering for the title of the "Top Expo Alfresco Chef!"

This event is sponsored by Presenting Sponsors, the Hollywood Community Redevelopment Agency and the ArtsPark at Young Circle. Special thanks to our Corporate Sponsors, the Hollywood Beach Marriott, Intercredit Bank, the South Florida Sun-Times, Jimmy Jam Productions and Golf Hollywood.

Tickets for Expo Alfresco are **only** \$15 and are available at the Chamber located at 330 N. Federal Highway in Hollywood. Children under 10 are free.

Want to participate? Booth space is still available, and any business or restaurant interested in purchasing a booth is asked to contact the Chamber at 954.923.4000 or visit www.expoalfresco.com or www.hollywoodchamber.org for booth prices.

Sponsorship opportunities are also still available!

For more information, please e-mail Marika Guyton at events@hollywoodchamber.org or call 954.923.4000, ext. 19.

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