



PRESS RELEASE

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Contact: Sue Ann Scharón
Marketing and Communications Manager
Phone: 954-923-4000 Fax: 954-923-8737
E-mail: sueann@hollywoodchamber.org

***Join the Hollywood Chamber at its
2010 Hollywood Business Woman of the Year Luncheon***
*Featuring Jane Wooldridge, Executive Business Editor of the Miami Herald,
as Keynote Speaker*

HOLLYWOOD, FL – The Greater Hollywood Chamber of Commerce (GHCC) W.O.M.E.N. Committee, an acronym for Women Owners Managers Executive Network, is excited to announce the first Hollywood Woman of the Year Award luncheon on Tuesday, December 14, 2010 from 11:30 a.m. to 1:00 p.m. at the Hollywood Beach Marriott (2501 N. Ocean Drive).

Times have changed for women in business and the GHCC understands that well! As a result, the Chamber's former "Glass Ceiling Award" is now evolving to the "Hollywood Business Woman of the Year". Women have come through the "glass ceiling" and are definitely leaving a distinct mark on the business community landscape.

This year's nominees are:

- **Tricia Maddrey Baker, BJ's Wholesale Club, Inc.**
- **Diana Pittarelli, First Colonial Realty**
- **Valerie Panciera-Rieth, Panciera-Rieth BSED**
- **Beth Kroll, Valley Bank**
- **Junko Maslak, Sushi Blues Cafe**
- **Pat Chukerman, Award Excellence Marketing**
- **Jennifer Sandomir, Hollywood Gazette**
- **Ina Rentzer, INRO Marketing**
- **Anna Smith, Award Excellence Marketing**
- **Susan Luskin, Diversified Administration, Inc.**
- **Ellen Sue Burton, DUO Magazine**
- **Mandee Alder, International College Counselors**
- **Alla Rios, Law Offices of Steven S. Farbman**
- **Jerilyn Grimm, Memorial Healthcare System**

At the lunch, the audience will have the privilege of hearing from **Jane Wooldridge**, Executive Business Editor of the Miami Herald, who will present on the topic of **new media trends and what they mean to people's businesses.**

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Sue Ann Scharón
Greater Hollywood Chamber of Commerce
[954-923-4000](tel:954-923-4000)/sueann@hollywoodchamber.org
www.hollywoodchamber.org

Guests will also have the opportunity to get some holiday shopping done at the WOMEN's Holiday Corner featuring vendors such as B True Organics and Koosh Jewelers.

The W.O.M.E.N. group, launched in 1997 by Beth Kroll of Valley Bank, has awarded the Glass Ceiling Award to a dozen remarkable women such as Sylvia Berman, Mary Partin, Barbara Miller, Emilia Zecchino, retired Capt. Roni Mangan of the Hollywood Police Department, Marsha Hogg, Nina Tucker, Gerlinde Hopkins, D'Rene Benson, Donna Dickey, Kari Hess and Cathy Anderson.

Special thanks to Award Sponsor, HEICO Corporation, for their generous contribution. The luncheon registration is \$30 for members, \$40 for future members and \$50 at the door. Please visit www.hollywoodchamber.org to RSVP.

For more information, call Leslie Phillips at 954.923.4000 or e-mail information@hollywoodchamber.org.

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