



PRESS RELEASE

FOR IMMEDIATE RELEASE

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### ***Hollywood's Expo Alfresco Set for April 13, 2011***

Vendors, Exhibitors & Restaurant Owners Encouraged to Reserve Booth Space Now!

**HOLLYWOOD, FL** – The Greater Hollywood Chamber of Commerce invites everyone to attend ***The Ultimate Food, Wine & Tradeshow Experience - Hollywood's 16<sup>th</sup> Annual Expo Alfresco*** from 5:00 p.m. to 8:00 p.m. at ArtsPark at Young Circle (Hollywood Boulevard and Federal Highway) on Wednesday, April 13, 2011.

Every year this GHCC signature event draws in over 3,000 attendees! This outdoor extravaganza showcases various businesses that are looking to promote and/or sell their products and items intermingled with scrumptious samplings from many of Hollywood's favorite restaurants.

#### **2011 Participating Restaurants:**

Dandee Donuts  
Dave & Buster's of Hollywood  
DiSalvo's  
French Quarter at Mardi Gras  
Gino's Italian-American  
GG's

Ligouri's Fired Up!  
Over the Top Catering & Deli  
Mama Mia's  
Nilus Bakery  
The Spot  
Tatiana Restaurant  
Tijuana Flats

Bring the entire family out for a fun time at one of Hollywood's Expo Alfresco main attractions – the Kidz Korner, courtesy of Hollywood's Muzart Kidz Konnection. This "all-about kids" spot will offer face painting, an art wall, a drum circle, a cooking contest and much more!

While children enjoy the Kidz Korner, adults (21 years of age and over) can make their way to the free wine tasting sponsored by Hollywood's Liquors & Wine. Guests will have the chance to tantalize their palate with over 20 wines from around the world while visiting business booths, and networking!

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To top it all, Hollywood's Expo Alfresco will feature the popular local band Classic Rock Therapy (CRT) as its entertainment for the main stage! Continuous live entertainment throughout the park and activities for all ages will ensure that Hollywood's Expo Alfresco offers something for everyone.

This event is sponsored by: GFS Marketplace, the City of Hollywood, Arts Park, InTown Publishing, Waste Pro, and Hollywood Discount Liquors. Special thanks to Muzart Kidz Konnection and Sidram Power, Inc.

Tickets for Expo Alfresco are **only** \$15 and children under 10 are free! Tickets are available for purchase at the Greater Hollywood Chamber of Commerce located at 330 North Federal Highway in Hollywood.

To see last year's event on Youtube.com, please visit [www.hollywoodchamber.org/videogallery](http://www.hollywoodchamber.org/videogallery).

Think Hollywood's Expo Alfresco is the marketing strategy you have been waiting for? Booth space is still available at a nominal price. PLUS . . . We are offering businesses the opportunity **to market and sell** their products. Businesses or restaurants interested in purchasing a booth, please contact the Chamber at 954.923.4000 or visit [www.hollywoodchamber.org](http://www.hollywoodchamber.org) for booth prices.

Sponsorship opportunities are also still available! For more information, please e-mail Marie at [programs@hollywoodchamber.org](mailto:programs@hollywoodchamber.org) or call 954.923.4000, ext. 17.

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