



PRESS RELEASE

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Contact: Sue Ann Scharón
Marketing and Communications Manager
Phone: 954-923-4000 Fax: 954-923-8737
E-mail: sueann@hollywoodchamber.org

Jerilyn Grimm of Memorial Healthcare System Selected as the 2010 Hollywood Business Woman of the Year

HOLLYWOOD, FL – The Greater Hollywood Chamber of Commerce is pleased to announce Jerilyn Grimm of Memorial Healthcare System as its 2010 Hollywood Business Woman of the year!

Jerilyn has worked as the Director of Community Relations for the Memorial Healthcare System for the past 20 years. She is a graduate of Broward College and FAU. She has been responsible for the creation and development of the Safety Town Program, Back to School Readiness Program, and worked on the Joe DiMaggio Children's Hospital first Tour de Broward, which raised \$250,000. She has received the Price Water House/South Florida Magazine's Up and Comers Award. She is a board member of the Weston Chamber, volunteers for the American Red Cross and is a graduate of Leadership Broward. Jerilyn has changed the way hospital systems reach out to their community and deliver healthcare programs.

Jerilyn, along with 13 other extraordinary women, was recognized during a luncheon held on December 14th at the Hollywood Beach Marriott.

The 2010 Nominees are:

- *Tricia Maddrey Baker, BJ's Wholesale Club, Inc.*
- *Diana Pittarelli, First Colonial Realty*
- *Valerie Panciera-Rieth, Panciera-Rieth BSED*
- *Beth Kroll, Valley Bank*
- *Junko Maslak, Sushi Blues Cafe*
- *Pat Chukerman, Award Excellence Marketing*
- *Jennifer Sandomir, Hollywood Gazette*
- *Ina Rentzer, INRO Marketing*
- *Anna Smith, Award Excellence Marketing*
- *Susan Luskin, Diversified Administration, Inc.*
- *Ellen Sue Burton, DUO Magazine*
- *Mandee Adler, International College Counselors*
- *Alla Rios, Law Offices of Steven S. Farbman*

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Sue Ann Scharón
Greater Hollywood Chamber of Commerce
[954-923-4000](tel:954-923-4000)/sueann@hollywoodchamber.org
www.hollywoodchamber.org

The event drew over 100 attendees and featured keynote speaker Jane Wooldridge, Executive Business Editor of the Miami Herald, who presented on the topic of New Media Trends & What They Mean to People's Businesses.

The Chamber would like to extend a well-deserved congratulations to all the spectacular women nominated and a special congrats to Jerilyn Grimm!

Thank you to award sponsor, HEICO Corp., for their generous contribution.

For more information, please contact Sue Ann Scharon, Marketing & Communications Manager, at 954.923.4000 or e-mail sueann@hollywoodchamber.org.

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