



PRESS RELEASE

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## **Miami Herald Veteran Leads the Greater Hollywood Chamber of Commerce into 2011 with Innovation!**

**HOLLYWOOD, FL** – The Greater Hollywood Chamber of Commerce (GHCC) is excited to kickoff 2011 with the organization's newly elected President, Donna Dickey of the Miami Herald Media Company.

This year's theme is "*innovation*" and with this in mind, Ms. Dickey, the Vice President/Broward Business Manager for the Miami Herald, states, "We know that in order to thrive and to help our members thrive, we must be **INNOVATIVE!** The key to running a Chamber that continues to be a good investment for our members is to stay ahead of the curve, so we will continue to invent and create new services, programs, events and value to help our members succeed in 2011."

Along with this year's theme, Ms. Dickey also feels that it is imperative that the Chamber keeps the new mission on the mind to ensure that the GHCC stays laser-focused on the goals and objectives that mean the most to its members.

Mission: To be the organization that fosters a business climate that promotes success, excellence and resources for our members and the greater Hollywood community.

Ms. Dickey is a 36-year veteran of The Miami Herald who spent the first 22 years of her career in Circulation. She has worked in all Miami Herald markets and in various positions on the marketing side of the newspaper business including: Director of Circulation Marketing, Dade Sales & Marketing Manager, Subscriber Service Manager, Broward Palm Beach Sales & Marketing Manager, Palm Beach Circulation Manager and Retention Manager.

Ms. Dickey's community involvement includes holding leadership positions on several Chamber boards. She currently serves on The Hollywood Art & Culture Center and The Common Wealth Institute Boards of Directors.

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Some of her accolades and recognitions include: "Broward Volunteer of the Year Award", 2003-2004; "The Breaking the Glass Ceiling Award", 2007; "Knight Ridder Excellence Award for Marketing", 1997; "Miami Herald's Herald Hero", 2002. She was also nominated for the "South Florida Business Journal's Business Woman of the Year" in 2003.

For more information, please contact Sue Ann Scharon at 954.923.4000 or e-mail [sueann@hollywoodchamber.org](mailto:sueann@hollywoodchamber.org).

Since 1926, the Greater Hollywood Chamber of Commerce has been an information hub for the City of Hollywood and business community. We are a member-driven organization, and our mission is to be the organization that fosters a business climate that generates success, excellence and resources for our members. With over 230 networking opportunities, professional development options, unique member benefits and state-of-the-art technology, members are offered grassroots marketing choices to help them identify their ideal customer and business.

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