PRESS RELEASE FOR IMMEDIATE RELEASE

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Hollywood Chamber's Project Pride Award Goes to Kohl's

HOLLYWOOD, FL – The Greater Hollywood Chamber of Commerce is pleased to announce Hollywood Kohl's Store 1245, located at 4999 Sheridan Street, as this quarter's Project Pride winner.

Traditionally, this award has been given to businesses that improve the physical appearance of their property, but this is the first time the award will be based primarily on the business' "green" credentials.

In 2008, Kohl's took over a space in the Sheridan Plaza that had once been occupied by movie theatres. They tore down the existing structure and built a new one that is now certified "green" under the Leadership in Energy and Environmental Design (LEED) pilot program.

The LEED Program is a certification program under the United States Green Building Council, which is a national non-profit corporation. LEED is the most widely used and recognized certification program for green building in this country.

Kohl's will receive recognition at the Chamber's upcoming Good Morning Hollywood Breakfast on October 8, an honorable mention during October 6 City of Hollywood's city commission meeting and an award plaque for permanent outside display.

The Chamber's Project Pride Committee, chaired by David L. Kout of David L. Kout, PA, selects each honoree based on the following criteria:

- New façade
- New landscaping
- Improved parking lot
- Comprehensive improvements done to the exterior of structure

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Any business owner who would like to be considered for a Project Pride Award, please call 954.923.4000 or e-mail Marketing & Communications Manager, Sue Ann Scharon at sueann@hollywoodchamber.org.

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